

STRAIGHT OUT OF IRELAND

November 11 - 13, 2022

Sacred Heart Academy, Bryn Mawr

Bringing the finest contemporary artists of Ireland to you!

Straight Out of Ireland seeks to showcase the incredible work of Irish artists and local Irish and Irish-American artists inspired by contemporary Ireland. All art displayed highlights the stylish, modern aesthetic while embracing the soul of Ireland.



Our Goals

Raise funds to expand capacity to meet the needs of our broad community

by growing the Irish Diaspora Center (IDC) staff and infrastructure available to assist clients with access to vital resources such as Medicare and Medicaid, legal assistance, and mental health counseling.

Create opportunities for the public to experience modern Ireland

through contemporary art and design showcasing the soul and style of the EU home of some of the most cutting-edge multinational companies. With more than 6 million media impressions, the event helps highlight today's Ireland to the masses.

ADVOCACY | COMMUNITY | DISCOVERY

Highlight the core mission of the IDC in the Greater Philadelphia area

and raise awareness of available services through attendance and media impressions in the greater Philadelphia area.

Media Impressions: Reach & Impact of Straight Out of Ireland 2019



1

News segment secured



12

Stories Secured to Date



6,607,430

Media Impressions



2

Social Media Advertisements



192,880

Social Media Impressions

Print

- Irish Echo, "Straight Out of Ireland exhibit," November 13, 2019 (Viewership: 100,000)
- Metro, "Winter Arts Guide," November 15, 2019 (Viewership: 52,277)
- Main Line Today, December 2019 (Viewership: 19,671)

Broadcast

- NBC 10/Cozi TV, "Irish Tradition, History and Culture Come 'Straight Out Ireland,'" November 13, 2019 (Viewership: 700)

Online

- Irish Echo, "' Straight Out of Ireland' exhibit," November 14, 2019 (Viewership: 32,111)
- Metro Philadelphia, "See Irish art during the special 'Straight Out of Ireland' exhibition," November 15, 2019 (Viewership: 399,612)
- Philly Voice, "Irish Immigration Center of Philadelphia hosting art exhibit on the Main Line," November 1, 2019 (Viewership: 610,895)
- Irish Philadelphia, "It's Art, It's Unique and Contemporary, and It's Straight Out of Ireland," November 11, 2019 (Viewership: N/A)
- NBC10.com, "Irish Tradition, History and Culture Come 'Straight Out Ireland,'" November 13, 2019 (Viewership: 3,852,201)
- Irish Central, "Join 25 Irish artists celebrating their talents in the US this weekend," November 14, 2019 (Viewership: 1,523,963)



SPONSORSHIP OPPORTUNITIES

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|--|------------------------|---|-----------------------|
| <p>Glas Sponsor</p> <ul style="list-style-type: none"> • Recognition as the Glas sponsor • Center page feature in the exhibit program book • Name in all press releases and paid advertising • Topline logo on all event material • Speaking opportunity at the event • Corporate presence at the exhibition • Ten tickets to Friday Night Opening Preview Gala • Thirty tickets to the Public Exhibit Days • Two Foursomes to the Irish Diaspora Open • Two tickets to the Lights in the Darkness reception • Signage at the Lights in the Darkness event | <p>\$25,000</p> | <p>Gorm Sponsor</p> <ul style="list-style-type: none"> • Recognition as Gorm level sponsor • Full-page ad in the exhibit program book • Corporate presence at the exhibition including the opportunity for gift bag giveaways • Four tickets to Friday Night Opening Preview Gala • Twenty tickets to the Public Exhibit Days | <p>\$5,000</p> |
| <p>Ban Sponsor</p> <ul style="list-style-type: none"> • Recognition as Ban level sponsor • Prominent display of logo on all event material • Back cover ad in the exhibit program book • Corporate presence at the exhibition including the opportunity for gift bag giveaways • Eight tickets to Friday Night Opening Preview Gala • Thirty tickets to the Public Exhibit Days • One Foursome to the Irish Diaspora Open • Two tickets to the Lights in the Darkness reception • Signage at the Lights in the Darkness event | <p>\$15,000</p> | <p>Dearg Sponsor</p> <ul style="list-style-type: none"> • Recognition as Dearg level sponsor • Half-page ad in the exhibit program book • Corporate presence at the exhibition including the opportunity for gift bag giveaways • Two tickets to Friday Night Opening Preview Gala • Ten tickets to the Public Exhibit Days | <p>\$2,500</p> |
| <p>Oraiste Sponsor</p> <ul style="list-style-type: none"> • Recognition as Oraiste level sponsor • Inside cover ad in the exhibit program book • Company logo displayed at the event • Corporate presence at the exhibition • Six tickets to Friday Night Opening Preview Gala • Twenty tickets to the Public Exhibit Days • One foursome to the Irish Diaspora Open • Two tickets to the Lights in the Darkness reception | <p>\$10,000</p> | <p>Bui Sponsor</p> <ul style="list-style-type: none"> • Recognition as Bui level sponsor • Quarter-page ad in the exhibit program book • Corporate presence at the exhibition including the opportunity for gift bag giveaways • Two tickets to Friday Night Opening Preview Gala • Ten tickets to the Public Exhibit Days | <p>\$1,000</p> |
| | | <p>Corca Sponsor</p> <ul style="list-style-type: none"> • Recognition as Corca level sponsor • Six tickets to the Public Exhibit Days | <p>\$500</p> |
| | | <p>Bandearg Sponsor</p> <ul style="list-style-type: none"> • Recognition as Bandearg level sponsor • Four tickets to the Public Exhibit Days | <p>\$250</p> |
| | | <p>Opening Night Preview Ticket</p> | <p>\$150</p> |
| | | <p>Public Exhibit Day Ticket</p> | <p>\$25</p> |

For more information on Straight Out of Ireland or to sponsor please contact:

Emily Norton Ashinhurst, Executive Director

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"Colors" in Gaelic is Dathanna

Glas - Green • Gorm - Blue • Bui - Yellow • Dearg - Red • Donn - Brown • Oraiste - Orange
Corca - Purple • Liath - Grey • Ban - White • Bandearg - Pink